Karun

UI/UX Designer • Brampton, Ontario • (289) 244-3095

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Skills:

Design Tools:	Figma, Adobe XD, Sketch, InVision, Miro, Balsamiq, Adobe Illustrator, Canva,
5 9	Adobe Photoshop, Adobe Creative Suite
Programming languages	HTML, SCSS, SQL, React, VueJS, Typescript
UX Research	Empathy Maps, Personas, User Stories, Journey Maps, Competitive audits, Affinity Diagrams, Usability Studies, Usability Testing
Project Management	Agile, Waterfall, Scrum, Jira, Trello, Asana
Design skills:	Wireframing, Prototyping, Mockups, Storyboarding, Information Architecture, User journey mapping
Web development:	WordPress, Webflow, Wix, Squarespace, Webnode

WORK EXPERIENCE

UX/UI Designer/ Researcher

Horizon | Toronto, ON |

03/2021 - Present

- Utilized Sketch, Adobe XD, Figma, and other design tools to create wireframes, prototypes, and high-fidelity user-centered designs for web and mobile applications.
- Conducted qualitative and quantitative user research studies, including usability testing, surveys, card sorting, and in-depth interviews.
- Collaborated with cross-functional teams, including product managers, developers, and other designers, using tools like Figma, InVision, and Zeplin to share designs and gather feedback.
- Conducted competitive analysis and evaluated industry trends to stay up-to-date with the latest design patterns and best practices.
- Designed for accessibility, ensuring that products meet WCAG 2.1 guidelines and are usable by people with disabilities.

UX Researcher

Maropost | Toronto, ON |

- Analyzed user data using tools like Excel, SPSS, and R, and synthesized findings into actionable insights that informed product design decisions.
- Conducted qualitative and quantitative user research studies, including usability testing, surveys, card sorting, and in-depth interviews.
- Worked closely with designers and product managers to ensure research insights were integrated into product design decisions and provide solutions and recommendations.
- Developed research protocols, including interview guides, discussion guides, and test plans, to ensure research studies were conducted consistently and accurately.

Web development Intern

Maropost | Toronto, ON |

- 09/2019 04/2020
- Writing, testing, and debugging code in languages like HTML, CSS, JavaScript.

04/2020 - 04/2021

- Helping with updating and maintaining existing websites, fixing bugs, and making enhancements.
- Working on the visual elements of websites using frameworks like Bootstrap or libraries like React.
- Working with designers to implement mockups, wireframes, or UI/UX improvements.

Web development Intern

Nielit I Mohali I

05/2017 - 12/2017

- Staying updated with the latest web development trends, frameworks, and technologies.
- Assisting in creating and maintaining technical documentation for code and development processes.
- Participating in team meetings, taking on tasks in various stages of web development projects, and supporting senior developers.

TECHNICAL PROJECTS

Horizon website

- Project was to analyze and create a responsive <u>website</u> that will let the users know about the training sessions that the company offers to their clients.
- Collaborated with cross-functional teams, including developers, product managers, and designers, to ensure the website was designed and developed to meet business goals and technical requirements.

CPR App

- Solved the problem of large group of people who want to learn how to perform CPR just for their knowledge by means of an <u>app</u>.
- Improved and designed new layouts to achieve usability and performance objectives.
- Analyzed project requirements to eliminate issues and completed the app design within time and budget constraints.

EDUCATION

Conestoga College, Kitchener • Post-graduation (Information Technology Business Analysis) 05/2018 - 08/2019

Panjab University, Chandigarh • Bachelor's (Information Technology) 08/2013 – 05/2017

CERTIFICATIONS

Google UX Design Professional <u>Certificate</u> | NPower Canada Toronto, ON | Sep 2022

People Analytics and Evidence- Based Management <u>SAP</u> Kitchener | April 2019

Google Project Management <u>Certificate</u> | NPower Canada Toronto, ON | Jan 2023

Hootsuite Platform <u>Certification</u> Toronto, ON | Oct 2021