

# Karun

UI/UX Designer • Hamilton, Ontario L9C 3H3 • (289) 244-3095

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## Skills:

Design Tools:	Figma, Adobe XD, Sketch, InVision, Miro, Balsamiq, Adobe Illustrator, Canva, Adobe Photoshop, Adobe Creative Suite
Programming languages	HTML, CSS, JavaScript, SQL
UX Research	Empathy Maps, Personas, User Stories, Journey Maps, Competitive audits, Affinity Diagrams, Usability Studies, Usability Testing
Project Management	Agile, Waterfall, Scrum, Jira, Trello, Asana
Design skills:	Wireframing, Prototyping, Mockups, Storyboarding, Information Architecture, User journey mapping
Web development:	WordPress, Webflow, Wix, Squarespace, Webnode

## WORK EXPERIENCE

UX/UI Designer/ Researcher

Maropost | Toronto, ON |

03/2021 - 02/2023

- Utilized Sketch, Adobe XD, Figma, and other design tools to create wireframes, prototypes, and high-fidelity user-centered designs for web and mobile applications.
- Conducted qualitative and quantitative user research studies, including usability testing, surveys, card sorting, and in-depth interviews.
- Collaborated with cross-functional teams, including product managers, developers, and other designers, using tools like Figma, InVision, and Zeplin to share designs and gather feedback.
- Conducted competitive analysis and evaluated industry trends to stay up-to-date with the latest design patterns and best practices.
- Designed for accessibility, ensuring that products meet WCAG 2.1 guidelines and are usable by people with disabilities.

UX Researcher

Infowiz | Chandigarh, PB |

03/2016 - 04/2018

- Analyzed user data using tools like Excel, SPSS, and R, and synthesized findings into actionable insights that informed product design decisions.
- Conducted qualitative and quantitative user research studies, including usability testing, surveys, card sorting, and in-depth interviews.
- Worked closely with designers and product managers to ensure research insights were integrated into product design decisions and provide solutions and recommendations.
- Developed research protocols, including interview guides, discussion guides, and test plans, to ensure research studies were conducted consistently and accurately.

Account Executive

YOU.ME.WE. Business Consultants, Inc. | Hamilton, ON |

09/2019 - 01/2021

- Ability to effectively communicate and collaborate with stakeholders, project teams, and management to ensure project success.
- Skilled in project budgeting, forecasting, and financial analysis.

## **TECHNICAL PROJECTS**

### Maropost website

- Project was to analyze and create a responsive [website](#) that will let the users know about the marketing product that the company offers to their clients.
- Collaborated with cross-functional teams, including developers, product managers, and designers, to ensure the website was designed and developed to meet business goals and technical requirements.
- Demonstrated knowledge of web design best practices, including responsive design, accessibility standards, and emerging design trends.

### CPR App

- Solved the problem of large group of people who want to learn how to perform CPR just for their knowledge by means of an [app](#).
- Improved and designed new layouts to achieve usability and performance objectives.
- Analyzed project requirements to eliminate issues and completed the app design within time and budget constraints.

## **EDUCATION**

Conestoga College, Kitchener • Post-graduation (Information Technology Business Analysis)  
05/2018 – 08/2019

Panjab University, Chandigarh • Bachelor's (Information Technology)  
08/2013 – 05/2017

## **CERTIFICATIONS**

Google UX Design Professional [Certificate](#) | NPower Canada  
Toronto, ON | Sep 2022

People Analytics and Evidence- Based Management [SAP](#)  
Kitchener | April 2019

Google Project Management [Certificate](#) | NPower Canada  
Toronto, ON | Jan 2023

Hootsuite Platform [Certification](#)  
Toronto, ON | Oct 2021